

COURSE BROCHURE

DIPLOMA – COMPLETE COURSE – DURATION = 8 MONTHS – 3 CLASSES PER WEEK

The Event Industry
Venue Management
Event Funding
Planning & Budgeting
Marketing & Promotion
Event Outsourcing
Risk Assessment & Management
Event Operation
Project Management
Delegation & Motivation
Soft Skills Training
Technical Design
Case Studies

CERTIFICATION – BASIC COURSE – DURATION = 4 MONTHS – 3 CLASSES PER WEEK

Event Management
Event Venue
Event Funding
Event Planning
Event Marketing
Event Operation
Risk Management
Event Outsourcing
Soft Skills Training
Technical Design
Case Studies

CUSTOMIZATION – SKILL TRAINING COURSE = 2 MONTHS – 3 CLASSES PER WEEK

SELECT ANY TWO

1. BUDGETING – THEORY & CASE STUDIES
2. SOFT SKILLS TRAINING PART-1
3. SOFT SKILLS TRAINING PART-2
4. WEDDING DESIGN – THEORY & CASE STUDIES
5. FABRICATION & CREATIVE LEARNING – CASE STUDIES
6. CLIENT SERVICING – THEORY & CASE STUDIES

SPECIALIZATION – SKILL TRAINING COURSE = 2 MONTHS – 3 CLASSES PER WEEK

SELECT ANY TWO

1. ADVERTISING & MARKETING – THEORY & CASE STUDIES
2. PRODUCTION – CASE STUDIES
3. OPERATIONS – THEORY & CASE STUDIES
4. TECHNICAL SUPPORT – THEORY & CASE STUDIES
5. VENDOR MANAGEMENT & CO-ORDINATION – THEORY
6. RISK ASSESSMENT – THEORY & CASE STUDIES

CRASH COURSE – INTRODUCTORY COURSE = 1 MONTH – 3 CLASSES PER WEEK

CASE STUDIES

Crash course will comprise of 12 classes which will talk about different event scenarios describing and breaking down aspects involved in each event stream with the help of events already accomplished by the mentors. Events covered will be Corporate Launch, Brand Activation, Incentive Programme, Artist Event, Exhibitions and Conferences